

ABSTRACT OF THE DISCLOSURE

A system and a method for object access through a cellular telephone, which is termed herein "object dialing". Object dialing requires a data enabled access device, such as a cellular telephone for example, through which the user enters an object identifier. The cellular telephone then connects to a object identifier resolution server, which processes the object identifier. The process of connection is optionally performed by initializing a voice telephone call which is then automatically switched to a data connection call, and alternatively or additionally is performed with manual interaction from the user. Also alternatively or additionally, the process of connection is initialized through the transmission of a data message, such as an SMS message for example, after which the connection may again be alternatively or additionally performed with manual interaction from the user.

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